

Alaska Community and Public Transportation Advisory Board: Strategic Plan - July 31, 2013

STRATEGIC DIRECTION	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Apr-14	May-14	Jun-14	Resources	TEAM MEMBERS	
1. Developing common definitions/criteria/terminology														
a		15-Jul										Internet Debbi Howard FTA Publications	Jennifer Beckmann Cheryl Walsh Glenn Miller	
b			15-Aug											
c			15-Aug											
a				1-Sep										
2. Establishing grant/RFP conditions for funding awards														
a				15-Sep										
b							15-Dec							
3. Exploring solutions used by other states and municipalities (including Medicaid brokerages and creating templates and for state and locals use)													Teleconference line 12 hours of meetings 288 hours of research 24 hours of writing report Printing costs Online place to store	Doug Bridges Heidi Frost Ezekial Kaufman
a		x	x	x		x	x							
b		6	6	6										
c					15-Oct									
a					15-Oct									
e							29-Nov							
f							29-Nov							
4. Establishing interagency (state) working group													Time Administrative Support Meeting space Hosting (budget/travel)	Duane Mayes Robbie Graham / Susan Bell Jon Sherwood Ezekial Kaufman
a		30-Jun												
b			31-Jul											
c			31-Jul											
a			31-Jul											
e				15-Aug										
f				15-Sep										
g				29-Sep										
h					x	x	x	x	x	x	x			
5. Educating audiences about transportation options, relevance, benefits and role of coordination as appropriate													Time: Pat Branson and Jeff Ottesen DOT web/graphics staff Funding for marketing consultant \$100K	Pat Branson Jeff Ottesen DOT graphic/web staff DOT transit staff
a			15-Aug											
b			15-Aug											
c					15-Oct									
a							13-Nov							
e								15-Jan						
f										15-Jan				
6. Preparing performance measures for tracking results (C&PTAB, transit community, unmet needs)													Time C&PTAB members	Bill Herman Carol Wren
a							15-Nov							
b								15-Jan						
c										15-Feb				
7. Establishing a transportation ombudsmen														
8. Inventorying regulations and funding streams														
C&PTAB DELIVERABLES														
				Draft Strategic Plan & Recmtdn's	Deliver Annual Funding Review	Transit Conf Engagement / Review and comment on DOT&PF LRTP	Deliver Strategic Plan & Recmtdn's	Review and comment on Alternative Fuels Findings				Prepare Draft Annual Funding Review	Chair, Board, Staff	

